



Tourism Statistics in Morocco

December 2017



OBSERVATOIRE DU TOURISME
M A R O C

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Data Sources

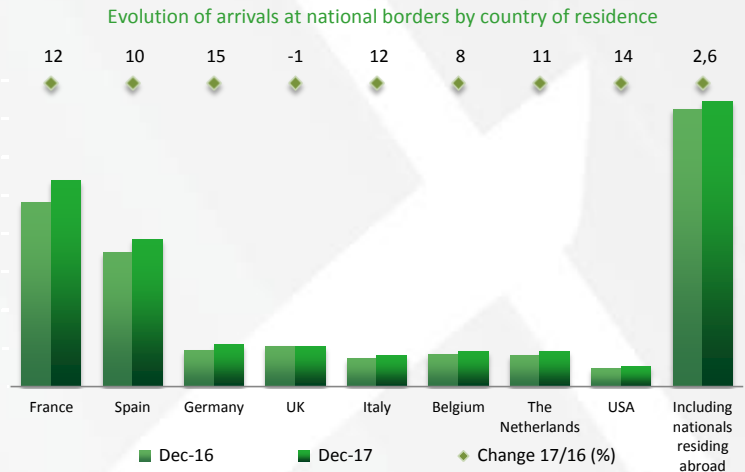
- 1 – Data on arrivals at national borders are provided by the General Directorate of National Security;
- 2 – Data on occupancy rates in classified accommodation establishments are provided by professionals;
- 3 – Data on travel receipts are provided by the Moroccan Foreign Exchange Office.

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Evolution of arrivals at national borders: +9.6% in December 2017

According to figures from the General Directorate of National Security, the number of tourist arrivals at national borders grew by 9.6% in December 2017 compared to the previous year (foreign tourists (+15.2%) and nationals residing abroad +2.6%).

The main source markets posted positive results in terms of arrivals. The number of tourists from the United States and Germany increased by 14% and 15% respectively, followed by the Italy and France with 12% each, then Spain and the Netherlands with 10% and 11% respectively.

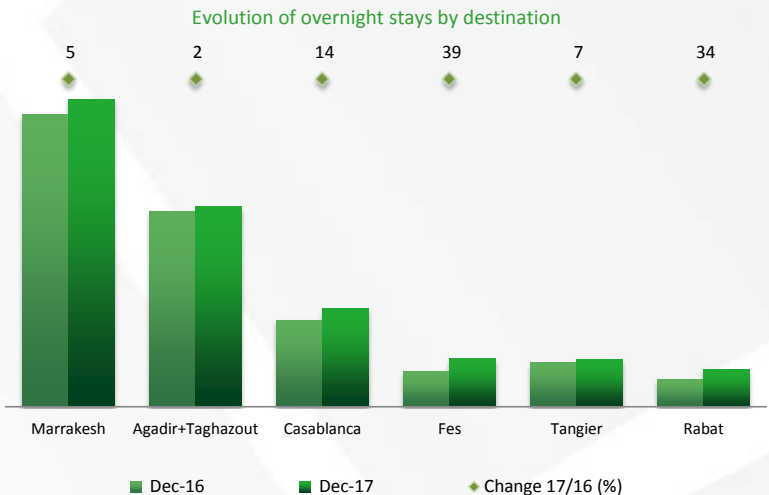


Evolution of overnights stays in classified accommodation establishments: +7.5% in December 2017

Correspondingly, according to figures from accommodation professionals, the number of overnight stays in classified establishments increased by 7.5% in December 2017 compared to 2016 (non-resident tourists (+14.9%) and residents (-6.5%)).

Geographically, Fez and Rabat led the way in terms of overnight stays with +39% and +34% respectively followed by Casablanca with +14%.

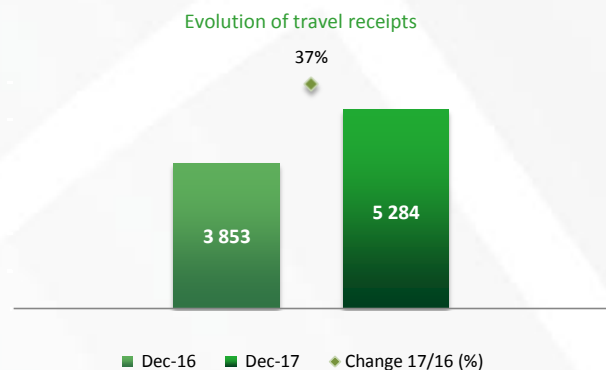
As for the occupancy rate, it reached 39% in December 2017, a three-point increase compared to the same month last year.



Evolution of travel receipts: +37% in December 2017*

During December 2017, travel receipts in foreign currency totalled Dh 5.28 bn, a 37% increase compared to the same month last year.

Source: Moroccan Foreign Exchange Office
* Preliminary figures

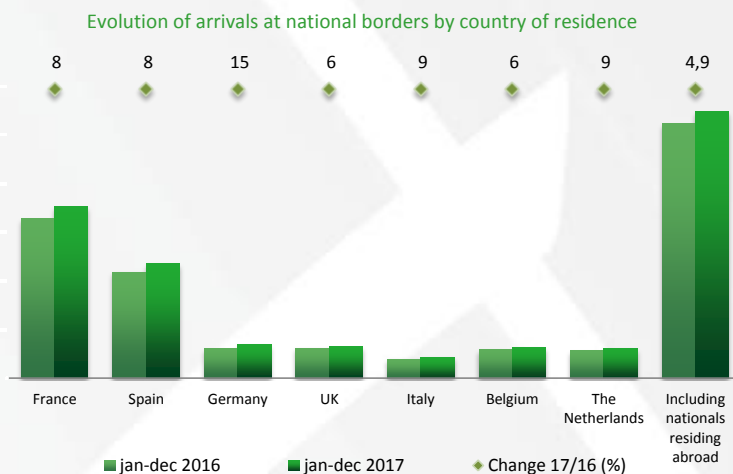


Evolution of arrivals at national borders: +10% during January- December 2017

During 2017, the number of tourist arrivals at national borders reached 11.35m tourists, a 10% increase compared to the same period in 2016 (foreign tourists (+15%) and nationals residing abroad (+5%)).

Arrivals from Morocco's main source markets increased during this period, namely Germany (+15%), the Netherlands (+9%), Italy (+9%), Spain (+8%) and France (+8%)

Moreover, the number of tourists visiting Morocco from emerging markets continued expanding: China (+151%), Japan (+39%), South Korea (+25%), the United States (+29%), and Brazil (+38%).

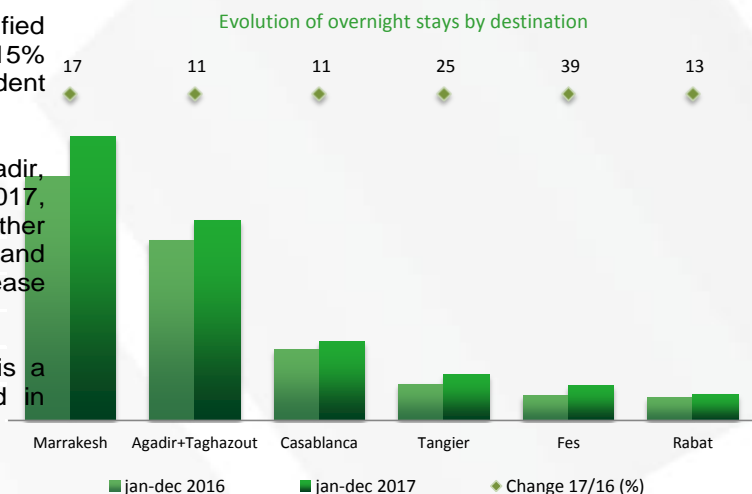


Evolution of overnight stays in classified accommodation establishments: +15% during January- December 2017

In 2017, the overall overnight stays in classified accommodation establishments increased by 15% compared to the same period in 2016 (non-resident tourists (+18.3%) and residents (+7.4%)).

The two tourist destinations, Marrakech and Agadir, totalled 60% of the overall overnight stays during 2017, an 17% and 11% increase respectively. The other destinations registered positive results, namely Fez and Tangiers which registered a 39% and a 25% increase respectively.

The occupancy rate reached 43% in 2017, which is a three-point increase compared to the same period in 2016.

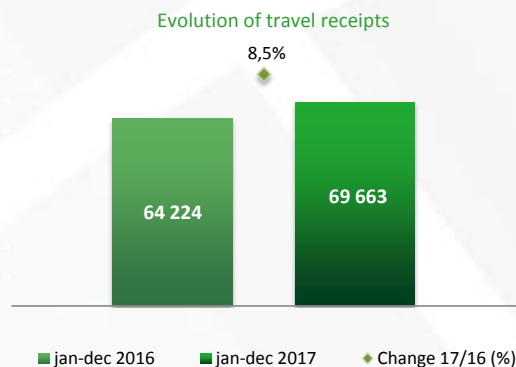


Evolution of travel receipts: +8.5% during January- December 2017*

In 2017, receipts generated by the activities of non-resident tourists in Morocco totalled Dh 69.7 bn, up from Dh 64.2 bn in 2016, which is an 8.5% increase.

Source: Moroccan Foreign Exchange Office

*Preliminary figures.



Evolution of arrivals at national borders: +9.6% in December 2017

Country of residence	Arrivals at national borders					Market share (%)		
	Dec-10	Dec-16	Dec-17	Change 17/16 (%)	Change 17/10 (%)	Dec-10	Dec-16	Dec-17
France	249 057	240 048	268 891	12	8	35	29	30
Spain	148 570	174 961	192 343	10	29	21	21	21
Germany	36 510	47 637	54 665	15	50	5	6	6
UK	33 218	52 869	52 393	-1	58	5	6	6
Italy	37 051	36 200	40 688	12	10	5	4	5
Belgium	35 713	41 899	45 411	8	27	5	5	5
The Netherlands	35 213	40 952	45 534	11	29	5	5	5
USA	16 243	23 386	26 569	14	64	2	3	3
Other countries	111 536	165 246	176 110	7	58	16	20	20
Total	703 111	823 200	902 602	9,6	28	100	100	100
Including nationals residing abroa	311 463	362 426	372 019	2,6	19	44	44	41
Foreign tourists	391 648	460 774	530 583	15,2	35	56	56	59

Evolution of arrivals at national borders: +10% during January- December 2017

Country of residence	Arrivals at national borders					Market share (%)		
	jan-dec 2010	jan-dec 2016	jan-dec 2017	Change 17/16 (%)	Change 17/10 (%)	jan-dec 2010	jan-dec 2016	jan-dec 2017
France	3 374 155	3 279 741	3 533 560	8	5	36	32	31
Spain	2 036 887	2 180 666	2 352 270	8	15	22	21	21
Germany	481 791	602 832	690 528	15	43	5	6	6
UK	458 027	619 665	655 251	6	43	5	6	6
Italy	380 966	395 640	431 248	9	13	4	4	4
Belgium	514 959	589 552	627 383	6	22	6	6	6
The Netherlands	482 898	562 667	612 916	9	27	5	5	5
USA	191 334	264 057	323 970	23	69	2	3	3
Other countries	1 367 321	1 836 911	2 122 220	16	55	15	18	19
Total	9 288 338	10 331 731	11 349 347	10	22	100	100	100
Including nationals residing abroa	4 377 903	5 228 527	5 484 427	5	25	47	51	48
Foreign tourists	4 910 435	5 103 204	5 864 920	15	19	53	49	52

Evolution of foreign tourists arriving by air: +21% in December 2017

Arrivals by mode of transport	Arrivals at national borders					Share (%)		
	Dec-10	Dec-16	Dec-17	Change 17/16 (%)	Change 17/10 (%)	Dec-10	Dec-16	Dec-17
Air (total)	332 116	364 318	440 645	21	33	85	79	83
Marrakesh Ménara airport	125 743	128 352	178 443	39	42	32	28	34
Mohammed V airport	124 158	136 348	139 229	2	12	32	30	26
Agadir Almassira airport	40 414	40 867	55 719	36	38	10	9	11
Tangiers Ibn Battouta airport	17 725	23 586	24 875	5	40	5	5	5
Rabat-Salé airport	8 231	18 343	17 258	-6	110	2	4	3
Fes-Saïss airport	10 550	10 031	14 582	45	38	3	2	3
Water (total)	29 584	54 173	45 761	-16	55	8	12	9
Tangiers port	13 990	17 570	22 748	29	63	4	4	4
Tangiers Med port	-	16 039	12 831	-20	-	-	3	2
Land (total)	29 948	42 283	44 177	4	48	8	9	8
Bab Sebta	22 657	28 890	36 053	25	59	6	6	7
Béni Anzar	5 145	5 036	5 245	4	2	1	1	1
TOTAL	391 648	460 774	530 583	15	35	100	100	100

Evolution of foreign tourists arriving by air: +15% during January- December 2017

Arrivals by mode of transport	Arrivals at national borders					Share (%)		
	jan-dec 2010	jan-dec 2016	jan-dec 2017	Change 17/16 (%)	Change 17/10 (%)	jan-dec 2010	jan-dec 2016	jan-dec 2017
Air (total)	4 091 258	4 263 425	4 902 987	15	20	83	84	84
Marrakesh Ménara airport	1 488 330	1 477 157	1 699 358	15	14	30	29	29
Mohammed V airport	1 439 710	1 604 586	1 781 560	11	24	29	31	30
Agadir Almassira airport	583 900	481 265	580 820	21	-1	12	9	10
Tangiers Ibn Battouta airport	227 365	285 989	353 241	24	55	5	6	6
Rabat-Salé airport	107 281	205 507	217 463	6	103	2	4	4
Fes-Saïss airport	120 330	103 321	139 994	35	16	2	2	2
Water (total)	394 438	447 762	553 603	24	40	8	9	9
Tangiers port	280 306	197 036	296 167	50	6	6	4	5
Tangiers Med port	-	149 098	153 222	3	-	-	3	3
Land (total)	424 739	392 017	408 330	4	-4	9	8	7
Bab Sebta	329 709	306 499	318 755	4	-3	7	6	5
Béni Anzar	67 482	51 365	55 426	8	-18	1	1	1
Total	4 910 435	5 103 204	5 864 920	15	19	100	100	100

Evolution of overnight stays in classified accommodation establishments: +7.5% in December 2017

Market	Overnight stays in classified accommodation establishments					Share (%)		
	Dec-10	Dec-16	Dec-17	Change 17/16 (%)	Change 17/10 (%)	Dec-10	Dec-16	Dec-17
Non-resident tourists	876 197	964 737	1 108 208	15	26	73	65	70
France	326 504	255 100	269 517	6	-17	27	17	17
UK	82 466	127 171	136 758	8	66	7	9	9
Germany	68 978	125 961	125 626	0	82	6	9	8
Arab countries	48 392	71 768	70 962	-1	47	4	5	4
Spain	63 389	54 218	69 039	27	9	5	4	4
USA	22 148	32 903	44 251	34	100	2	2	3
Belgium	34 258	29 101	31 377	8	-8	3	2	2
Italy	53 900	20 809	27 792	34	-48	5	1	2
Residents	319 990	509 485	476 252	-6,5	49	27	35	30
Total	1 196 187	1 474 222	1 584 460	7,5	32	100	100	100

Evolution of overnight stays in classified accommodation establishments: +15% during January- December 2017

Market	Overnight stays in classified accommodation establishments					Share (%)		
	jan-dec 2010	jan-dec 2016	jan-dec 2017	Change 17/16 (%)	Change 17/10 (%)	jan-dec 2010	jan-dec 2016	jan-dec 2017
Non-resident tourists	13 959 619	12 721 736	15 045 751	18	8	77	66	68
France	5 811 307	3 627 191	4 171 568	15	-28	32	19	19
UK	1 345 600	1 764 245	1 896 055	7	41	7	9	9
Germany	946 532	1 271 831	1 745 127	37	84	5	7	8
Arab countries	640 404	1 089 714	961 867	-12	50	4	6	4
Spain	945 947	607 845	725 348	19	-23	5	3	3
Belgium	589 693	503 458	555 426	10	-6	3	3	3
USA	286 451	373 915	484 014	29	69	2	2	2
The Netherlands	341 418	252 738	331 257	31	-3	2	1	1
Italy	657 615	218 587	272 753	25	-59	4	1	1
Residents	4 066 550	6 566 022	7 054 950	7	73	23	34	32
Total	18 026 169	19 287 758	22 100 701	15	23	100	100	100

Occupancy rate in classified accommodation establishments: 39% in December 2017

Destination	Overnight stays in classified accommodation establishments				Occupancy rate (%)			Average length of stay		
	Dec-10	Dec-16	Dec-17	Change 17/16 (%)	Dec-10	Dec-16	Dec-17	Dec-10	Dec-16	Dec-17
Marrakesh	451 432	530 705	557 289	5,0	44	45	48	3,5	3,2	3,1
Agadir+Taghazout	270 758	354 495	363 320	2,5	42	44	47	5,2	4,9	5,0
Casablanca	122 257	157 051	178 382	14	48	49	52	2,1	2,1	2,0
Fes	59 791	63 111	87 618	39	33	29	35	2,1	1,9	1,9
Tangier	60 854	79 628	85 255	7	48	34	39	2,1	2,4	1,8
Rabat	48 576	49 792	66 881	34	49	49	56	2,1	2,0	1,9
Ouarzazate	26 671	21 928	32 929	50	15	18	22	1,6	1,4	1,4
Essaouira+Mogador	20 858	26 694	32 883	23	24	25	31	2,2	2,4	2,5
El Jadida+Mazagan	18 401	25 798	20 403	-21	31	29	29	2,2	2,2	2,0
Tetouan	11 090	21 173	19 747	-7	18	23	18	1,5	2,0	1,8
Meknes	19 248	17 799	16 304	-8	29	24	23	1,6	1,6	1,4
Oujda+ Saïdia	8 280	13 163	15 196	15	19	19	23	1,8	1,6	1,8
Total	1 196 187	1 474 222	1 584 460	7,5	36	36	39	-	-	-

Occupancy rate in classified accommodation establishments: 43% during January- December 2017

Destination	Overnight stays in classified accommodation establishments				Occupancy rate (%)			Average length of stay		
	jan-dec 2010	jan-dec 2016	jan-dec 2017	Change 17/16 (%)	jan-dec 2010	jan-dec 2016	jan-dec 2017	jan-dec 2010	jan-dec 2016	jan-dec 2017
Marrakesh	6 358 904	6 640 162	7 736 662	17	50	48	53	3,6	3,4	3,4
Agadir+Taghazout	4 805 029	4 910 496	5 451 124	11	58	50	55	6,1	5,2	5,3
Casablanca	1 601 999	1 943 054	2 155 627	11	53	53	55	2,1	2,1	2,0
Tangier	819 290	991 489	1 240 434	25	53	40	45	2,0	2,1	2,0
Fes	821 676	683 052	947 749	39	38	30	35	2,1	1,9	1,9
Rabat	636 343	629 904	714 905	13	54	53	54	2,1	2,1	2,0
Oujda+ Saïdia	356 546	449 508	512 378	14	32	32	30	3,1	2,5	2,8
Essaouira+Mogador	303 900	413 692	461 463	12	33	30	35	2,4	2,5	2,5
Tetouan	293 984	359 052	441 641	23	30	29	30	2,6	2,5	2,7
Ouarzazate	421 297	287 519	393 536	37	21	21	24	1,6	1,5	1,5
El Jadida+Mazagan	267 791	363 798	359 091	-1	37	40	39	2,5	2,5	2,4
Meknes	249 604	199 461	227 199	14	31	23	25	1,7	1,6	1,5
Total	18 026 169	19 287 758	22 100 701	15	43	40	43	-	-	-